



## **Amun AG completes initial funding round bringing on board a number of experienced industry figures**

**Zurich, 11 March, 2019** - Amun AG, a Swiss fintech aiming to facilitate access to crypto-asset investments, has completed its first funding round, bringing on board a number of experienced industry figures including Adam Draper, Founder of Boost VC, Graham Tuckwell, Founder of ETFs Capital, Greg Kidd, Co-Founder of Hard Yaka as well as four family offices.

Amun is a technology platform for creating crypto indices and issuing crypto products, in addition to listing, settling, and custody of physically-backed crypto products on public exchanges. Amun listed last Autumn [HODL](#), the world's first physically backed ETP (exchange traded product) based on five leading cryptocurrencies (BTC, ETH, BTC Cash, XRP and Litecoin) which has become the top ETP on the Swiss Stock Exchange by volume. The company quickly followed up with a [ABTC, Bitcoin ETP](#), on 27 February and is expected to launch more products in the coming months. "We are bullish on crypto in the long-term and look forward to working with such tech and finance luminaries to simplify investor access to the crypto asset class," says Hany Rashwan, CEO and Co-Founder of Amun.

**Adam Draper, Founder and Managing Director of Boost VC**, comments about his investment in Amun: "We are extremely excited about our investment in Amun. The world needs a company like Amun to make crypto as easy as buying a stock. Now that they were the first to do that - lot of people have made this claim but Hany and Ophelia Snyder, Co-Founders of Amun were the first to accomplish - they can now provide the tool set and be the de-facto platform for anyone else looking to take their crypto assets/securities to the public markets."

**Hany Rashwan, Co-Founder and CEO at Amun**, explains how the funds will be utilized: "We plan on using the funds to keep investing in our technical infrastructure, to launch additional crypto-tracking exchange-traded products on more strategies across multiple geographies, and to help others bring crypto assets to the public markets."

Boost VC is a top venture capital firm based in Silicon Valley. It is famous for some early investments in major crypto projects such as Coinbase, Ethereum, Ledger and Tezos. ETFs Capital is led by Graham Tuckwell, who founded ETF Securities and was also the first to list gold publicly. WisdomTree bought ETF Securities in 2018. Gregg Kidd is the Managing Director of Hard Yaka, a top Silicon Valley investment firm that has made early investments in tech companies such as Coinbase, Robinhood, Ripple, Twitter or Square. The family offices include American, Swiss and Middle Eastern corporations.

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**Note to Editors****Amun**

Amun AG a Swiss fintech special purpose company founded by Ophelia Snyder, Chief Product Officer and Hany Rashwan, Chief Executive Officer, with the goal to make investing in crypto as easy as buying a share. Amun AG is owned by its parent company, Amun Technologies Limited, based in London, UK. Amun uses an institutional grade security and custody solution using a variety of safety measures including cold-storage, multiple private keys, whitelisting and audit trails to hold the underlying crypto assets. For more information, please visit [www.amun.com](http://www.amun.com)

Amun is organising a roadshow in Switzerland to discuss their products and capabilities. If interested, in attending please contact [mark@amun.com](mailto:mark@amun.com); The dates are the following: Mon-Wed, 1-3 April in Zurich, Thursday, 4 April in Lugano and Mon-Wed, 8-10 April in Geneva.

**ETFs Capital**

Graham Tuckell, a pioneer in the ETF industry, created ETFs Capital as a cohesive group of professionals with complementary skills and a strong background in managing and growing businesses within the ETF eco-sphere. ETFs Capital supports great businesses transforming the ETF eco-sphere. With real expertise as pioneers in exchange traded products, ETFs Capital is devoted to investing in companies and start-ups which participate in, or support, the ever-growing ETF industry. We are also ready to support innovative businesses with similar or complementary operations in the ETF commercial landscape. We are proud of the practical contribution ETFs Capital makes in safeguarding the economic stability of the companies in our private equity portfolio. Our proactive team believe in building inspiring companies of enduring value by sharing our deep knowledge of the ETF sector. As a team of hands-on investors, we support great ETF businesses by investing capital, industry insight, strategy, beneficial relationships and operational services that free up company leaders to follow their vision and accomplish their mission. For more information, please visit [www.etfscapital.com](http://www.etfscapital.com)

**Hard Yaka**

Hard Yaka makes early round investments in exchange space startups. Candidates are either verticals in particular categories of exchange markets or horizontals providing services (i.e. messaging or payments) across exchange sectors. Portfolio includes Shift, Ripple, GateHub, Stockpile, Ledger X, Tradeblock, Blockscore, Marqeta, Coinbase, Ribbon, Coin, Twillio, Mighty Text, Hailo, Kabbage, 3taps, Square, Twitter. For more information, please visit [www.hardyaka.com](http://www.hardyaka.com).

**Boost VC**

Boost VC is the #1 accelerator in the world for Crypto and VR startups and is committed to making science fiction technologies a reality. We selectively accept ~20 teams every 6 months to go through our accelerator program. Since 2012, we've funded 200+ companies who have gone on to raise an additional \$1

billion and are actively changing the world. The Pre-Seed Fund Making Sci-Fi a Reality. For more information, please visit [www.boost.vc](http://www.boost.vc).

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