



PAY360

**DIGITAL
PAYMENTS**



 @EPAssoc #EPADigital

AN ANNUAL CONFERENCE BY THE EPA

Advancing Payments Innovation

27-28 June 2016, Liverpool Exhibition Centre, Liverpool

Early-Bird offer ends on 29th February!

Lead sponsor



In partnership with



emergingpayments.org/events



WHAT'S THE BIGGEST BUSINESS

FESTIVAL IN THE WORLD ABOUT?



When your business meets the world, great things can happen. For three weeks next summer, IFB2016 offers unrivalled business opportunities for start-ups and blue-chips alike. An unmissable series of seminars, a chance for you to reach new markets, and learn from the best.

Pay360 Digital Payments

#EPAdigital

Pay360 Digital Payments brings together the international PayTech community, creating an opportunity for partnerships that can supercharge tomorrow's business. Focusing on three core themes **Retail, Mobile and Banking**.

Be inspired and explore ideas

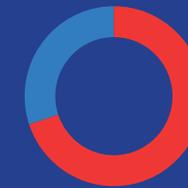
Pay360 Digital is the forum to interact with PayTech's best thinkers. Join us in June to share tomorrow's innovations and to pool your insights about what is driving success in digital payments. You'll meet industry leaders, disruptors & deal makers – can you afford to miss out on this opportunity?

Secure Business

By attending Pay360 Digital Payments you will be part of the world's biggest business expo for global deal making, allowing you access to high quality decision makers and buyers from other digital and technology inspired exhibitions. Take the opportunity to develop new international commercial partnerships, meet global networks and help achieve UKTI's goal in attracting quality investment to the UK by showcasing the 'Best of British'.

GALA DINNER

All our conference delegates will enjoy a sumptuous gala dinner held on the first night of the conference. Join us for a celebration of the EPA's successes in a night not to be missed.



70% CONTENT
30% NETWORKING

16

HOURS OF
CONFERENCE
PROGRAMME



ACROSS 2 DAYS



30

INDUSTRY
SPEAKERS

6

TRACK
SESSIONS

200
ATTENDEES

OF WHICH AT LEAST
30% + NON-UK
DELEGATES

NETWORKING – 10 HOURS

OF CORE NETWORKING TIME
TO BUILD CONNECTIONS AND
MEET THE PEOPLE WHO COUNT



AGENDA DAY 1

27 JUNE 2016

12:00	Lunch and registration
13:00	Chair's welcome Rich Wagner, CEO and Chairman, Advanced Payment Solutions and Chairman, EPA Advisory Board
13:10	PLENARY ONE – the European Payments landscape in the digital era
13.35	PLENARY TWO – the future of Prepaid in Europe Chris Houghton, CEO, Park Group 
14.05	Interactive panel debate – views from around Europe Moderator: Rich Wagner, CEO & Chairman, Advanced Payment Solutions & Chairman, EPA The panel: Laurent Nizri, CEO, Altéir Consulting & Vice-President, Acsel (The French Association for the Digital Economy) Victor Dostov, President, Russian Electronic Money Association Chris Houghton, CEO, Park Group
14.45	Afternoon networking break
15.20	TRACK SESSIONS TRACK A – the future for mobile payments TRACK B – the challenge of fraud in digital payments 
16.30	PLENARY THREE – Digital payments from the end users perspective
16.55	Close of day one Delegates will be able to use this time to explore the International Festival for Business' Great British showcase, listen to the Tedx Liverpool talks taking place in the centre of the exhibition hall or to simply freshen up for the evening's events.

GALA DINNER

Our gala dinner will take place on the evening of day one of the conference.

Join us for a sumptuous dinner to celebrate this prestigious gathering of European payments thought-leaders and industry experts. We will celebrate a successful year of EPA achievements, and there may even be an award or two to announce. The dinner, which is included in the price of your conference ticket, will be followed by one of our legendary after-parties at the PanAm bar just over the road in the Albert Dock.

18.00	Gala dinner drinks reception
19.00	Gala dinner welcome
19:15	Dinner served
21:00	End of gala dinner and after-party at the PanAm bar, Albert Dock
23.00	End of formal after-party

AGENDA DAY 2

28 JUNE 2016

08:30	Registration and morning coffee
09:00	Chair's welcome
09:10	PLENARY FOUR – an update on future strategy from the PSR
09.35	<p>TRACK SESSIONS</p> <div style="display: flex; justify-content: space-between;"> <div style="background-color: red; color: white; padding: 5px;"> <p>TRACK C – regulation and the future of payments</p> </div> <div style="background-color: #003366; color: white; padding: 5px;"> <p>TRACK D – innovation in retail payments</p>  </div> </div>
10.45	Morning break
11.20	<p>TRACK SESSIONS</p> <div style="display: flex; justify-content: space-between;"> <div style="background-color: #0066b3; color: white; padding: 5px;"> <p>TRACK E – a focus on PayTech: the next generation of payments technology</p>   </div> <div style="background-color: #ccc; padding: 5px;"> <p>TRACK F – Digital banking: the new vision for the banking world</p>   </div> </div>
12.30	Lunch and chance to explore the IFB's Great British Showcase
14:00	PLENARY FIVE – financial inclusion and new digital payments technologies
14:25	Question Time – a spotlight on global digital payments
15.25	Chair's closing remarks
15.30	End of conference
16.15	Coaches to Liverpool Lime Street station

MEET OUR CONFERENCE CHAIRMAN:



Rich Wagner, CEO, Advanced Payment Solutions and member of the EPA Advisory Board

Rich Wagner is recognised as one of the leading innovators in the payments industry and current founder and CEO of Advanced Payment Solutions (APS), a leading challenger to banks offering digital payment and banking solutions to Consumers, SMEs and local government.

Rich represents the electronic money industry at the Euro Retail Payments Board under the remit of the European Central Bank and a Board Advisor to the Emerging Payments Association to help shape the future European payment regulations.

Convince your boss

As the community for the world's most progressive PayTech companies, we appreciate how valuable professional development opportunities are. But we also understand the difficulty in finding the time, to get out of the office and get the sign off you from your boss. So here are some arguments to convince your employer or wider organisation that you cannot miss Pay360 Digital Payments.

Here's just a few reasons to help sway your case:

Participate in a benchmarking exercise – build your credibility as a driven PayTech professional by keeping up to date with the latest developments in digital payments locally as well as internationally.

Build valuable brand awareness – raise your profile in front of an international audience through various sponsorship opportunities and make use of the EPA community to put your brand in the forefront of the PayTech industry.

Gain inspiration – learn from the 'Best of British' showcasing real life case studies showing how to be successful in the industry.

Grow your professional network – meet with new and existing suppliers and buyers – a great opportunity to make cost and efficiency savings for your organisation

Stay ahead of the competition – research what your peers are up to and make sure that your company always stays one step ahead of the competition

Still not convinced?

Get your employer to get in touch and let us do the hard work for you. Email events@emergingpayments.org or call us on **+44 20 7378 9890** – our team is on hand to talk through any conference related questions.

READY TO BOOK?

Secure your conference place now online at:
emergingpayments.org/events/digital

NEED MORE INFORMATION?

Email us at events@emergingpayments.org

Call us on **+44 20 7378 9890**

**Early-Bird
Members
£399.00 +VAT**

**Early Bird
Non-Members
£549.00 +VAT**

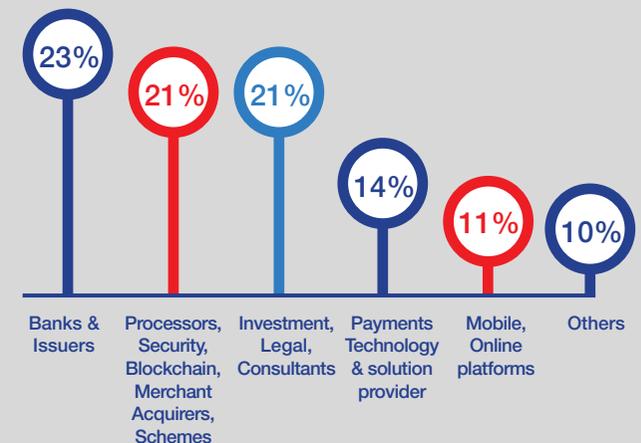
DELEGATE

PROFILE

Previous Pay360 conferences attracted the following positions:



Typical Pay360 attended by industry sector:



WANT TO RAISE YOUR PROFILE

AT PAY360 DIGITAL?

We offer a variety of **sponsorship opportunities** to raise your profile to an international audience of leading payments professionals.

From networking and hospitality opportunities at the Gala Dinner, to knowledge exchange opportunities at track session and panel discussions, through to boosting your brand awareness – we can help you shape a strategy that best fits your needs and budget.

Whether you want to connect and build rapport with international merchants, banks or PayTech companies, get in touch with the EPA team on events@emergingpayments.org or call **+44 (0)207 378 9890** to discuss how you can get involved.

LEAD SPONSOR

Our business is one of the UK's leading multi-retailer voucher and prepaid gift card business, focused on the corporate gift and Christmas savings markets and sales are generated through the internet, our direct sales force and agents. Park Group plc is quoted on AIM and ISDX's Secondary Market.



JOIN THE CONVERSATION



@EPAssoc #EPADigital

Be part of the buzz!*

Expand your reach through our social media channels and be mentioned by industry experts.

🐦 Inspiring opening from @TonyCraddock & @Rich_at_APS #epainnovate @EPAssoc Good to see weight behind direct access to payment systems in UK

146,765 REACH

🐦 @royvella and @matteorizzi discuss global payment #fintech innovation at Pay360 @EPAssoc #EPAinnovate @FINTECHCircle

500 POSTS |  **88 USERS**

🐦 How reliant are challenger banks on the incumbents and will we see regulatory shifts to facilitate true competition? #EPAinnovate

585,843 IMPRESSIONS

*Social Media Activity at Pay360 Innovate, November 2015.

GETTING

THERE

VENUE

**Exhibition Centre Liverpool
Kings Dock
Liverpool Waterfront
L3 4FP**

Accommodation

We have been working with the Liverpool Convention Bureau to provide accommodation at a discounted rate for our conference delegates. For further information please visit esweb.passkey.com/Pay360DigitalPayments

Any accommodation bookings should be made through the website and you can also amend or cancel your booking online.

Travel

By rail

The Liverpool Exhibition Centre is a short taxi or bus ride away from Liverpool Lime Street station and its direct services to London that take little over two hours.

Travelling to the conference in Liverpool by Virgin Trains couldn't be easier. With an hourly service from London six

and a half days a week and an average journey time of just 2hrs 14 minutes, you will be in Liverpool City centre before you know it.

If you're travelling from Scotland or the North West, Virgin Trains connects with Northern Rail's services to Liverpool Lime Street at Preston or Wigan North Western. Rail bookings will open by the end of March.

[Visit Virgin Trains \(for rail connections from London\)](#)

By air

From many European destinations, you could fly direct to the city's International airport, Liverpool John Lennon, just nine miles south of the city. Transatlantic and intercontinental flights arrive at Manchester, just half an hour's drive away.

[Visit Liverpool John Lennon Airport](#)

[Visit Manchester International Airport](#)

By car

Less than 20 minutes from the UK motorway network and adjacent to Liverpool's main through road, Exhibition Centre Liverpool is perfectly placed if arriving by car.

By bus

Many bus routes serve the bus station at the Liverpool ONE retail development, just a five-minute walk from Exhibition Centre Liverpool. For door-to-door service, we offer drop-off areas and dedicated coach parking.



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